

## Opt-In Flow

Last Modified on 10/23/2024 12:34 pm EDT

Refer to this topic to learn what to expect when you initiate a new WhatsApp conversation.

### Overview

WhatsApp Business Accounts are required to gain consent from WhatsApp users prior to messaging them. These opt-in messages are captured by the Movius platform for attestation purposes.

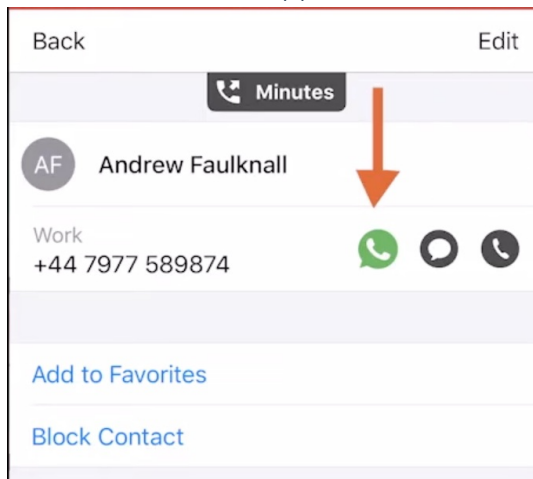
### Before you start

- Your organization must enable WhatsApp messaging for this feature to be available.
- You can only send WhatsApp messages to users in your contacts. If you need help setting up your contacts, see [Get started with Contacts](https://help.moviuscorp.com/help/get-started-with-contacts) (<https://help.moviuscorp.com/help/get-started-with-contacts>).

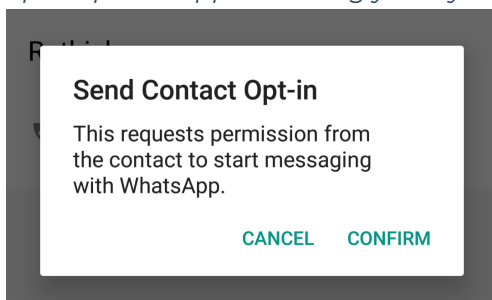
### WhatsApp Opt-In Flow

When you try to send a message to a client with WhatsApp for the first time, you're required to get consent using an Opt In process.

1. To start a new WhatsApp conversation, find your contact and click the WhatsApp icon.



1. A prompt will appear asking you if you'd like to send the contact an Opt In message.

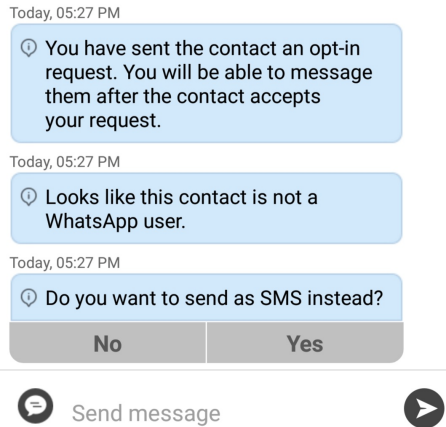


2. Click **Confirm** to send the Opt-In. There are four possible outcomes:

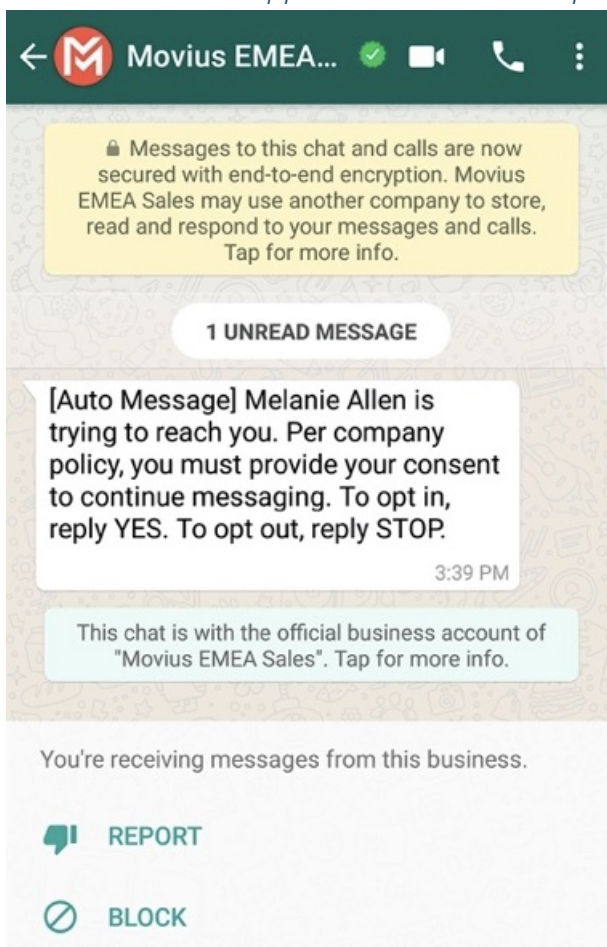
1. *Contact doesn't have WhatsApp*

1. You'll see a message letting you know your contact isn't a WhatsApp user, and ask if

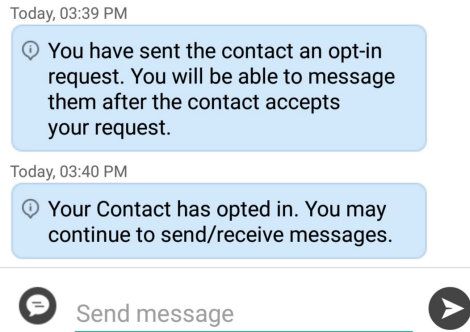
you'd like to send an SMS instead.



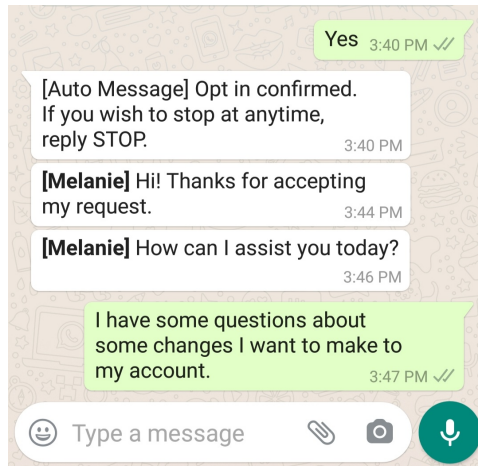
2. Select **Yes** to go to the SMS message screen. Select **No** to return to contacts.
2. *Contact has WhatsApp- customer receives opt-in request*



1. *Contact accepts Opt-In request*
  1. You'll see a confirmation message letting you know the contact has chosen to opt-in.

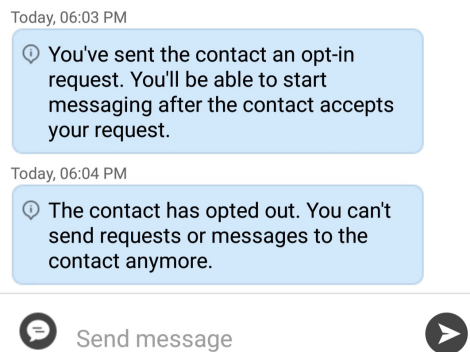


2. Your contact will see a message letting them know they've opted-in.



2. *Contact rejects Opt-In request*

1. If your contact rejects the Opt-In, you'll see a message letting you know. The message templates and send message field will be disabled for the contact.




2. The customer will be informed of their Opt-Out status, and that it is possible to Opt-In at any time by replying "yes".



3. *Contact doesn't respond to Opt-In request*

1. If your contact doesn't respond to the Opt-In, you'll be able to send a new one

Today, 09:56 AM

 The contact hasn't responded to the opt-in request for more than 24 hours. You can try sending the request again.

**Resend Opt-In Request**

every 24 hours.



Send message

