

Devise an Engagement Plan

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The Business Case

Most MultiLine customers build a business case for the service based on one or more of these primary drivers of business value. The benefits of MultiLine to your organization will depend on multiple factors, including how you plan to deploy the service as well as your current mobility strategy and expenditures. Endorsement from senior business leaders and alignment with key functional areas pave the way for a successful MultiLine rollout.

Cost savings and convenience

No longer carry two phones around for work and personal

Customer engagement

Better serve customers by meeting their demands for fast and convenient mobile communications

Control

Protect valuable business relationships and information when employees leave or change roles

Compliance

Easily meet regulations surrounding business communications to consumers

Getting your technical team excited

Successful MultiLine rollouts are driven by an implementation plan with clear objectives, a strategy for engaging stakeholders, and a timeline for onboarding user groups.

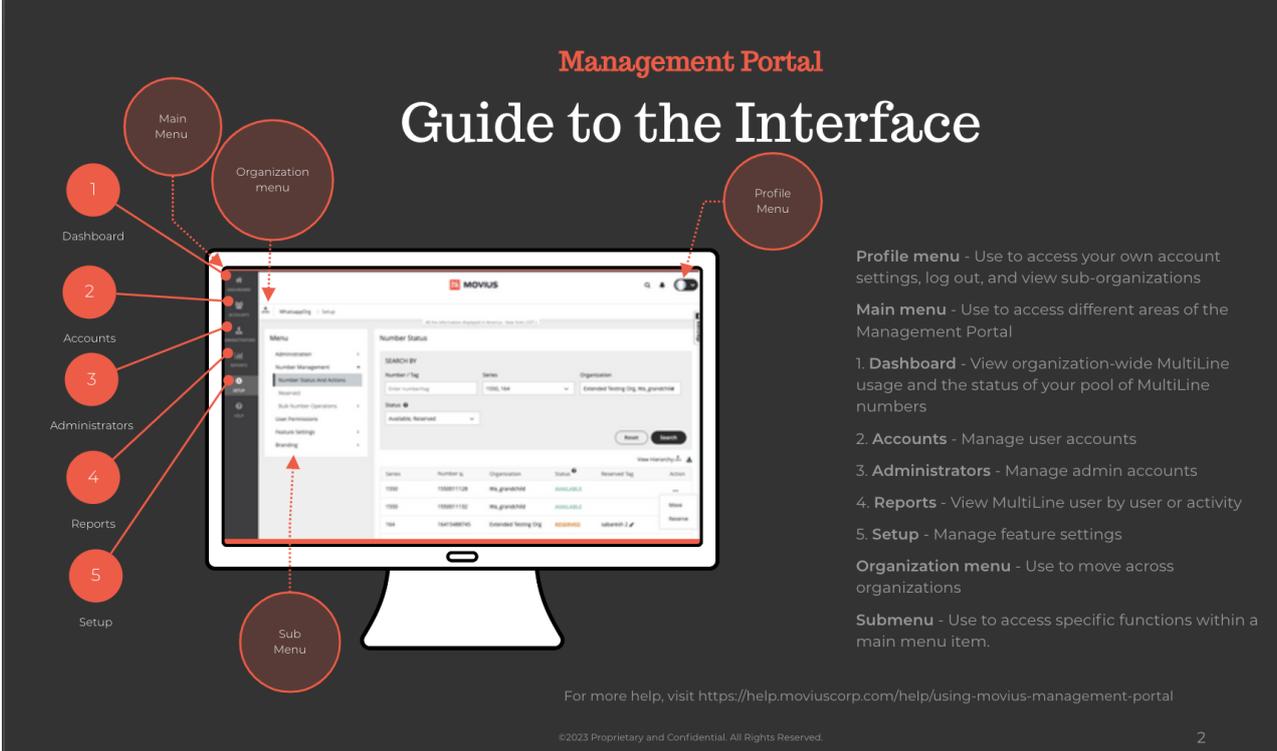
MultiLine is a software-based solution that makes life easier for the people who support your mobile users and devices. Administrators have a simple, web-based portal to manage your deployment.

- [Enable and disable specific features](https://help.moviuscorp.com/help/manage-feature-settings) within the app for its own organization.
 - For example, MultiLine customers may choose to only allow integration to Exchange for contacts or disable calling over Wi-Fi.
- [Control the number inventory](https://help.moviuscorp.com/help/numbers) and assign numbers to departments and to individuals within the department. It's possible to mimic the organizational structure within the portal for easy management.
- [Send MultiLine invitations](https://help.moviuscorp.com/help/send-multiline-invitations-add-users) to end users by SMS or email that they use to activate the service.
- [Create and manage](https://help.moviuscorp.com/help/manage-invitations) MultiLine accounts.
- Use [reporting](https://help.moviuscorp.com/help/manage-reporting-and-metrics) to get information on

usage data across the organization.

Management Portal

Guide to the Interface



The screenshot shows the MOVIUS Management Portal interface. On the left, there is a main menu with five numbered callouts: 1. Dashboard, 2. Accounts, 3. Administrators, 4. Reports, and 5. Setup. At the top, there are callouts for the Main Menu and Organization menu. On the right, there is a callout for the Profile Menu. The main content area displays a 'Number Status' table with columns for Series, Number ID, Organization, Status, and Renewal Tag. Below the table, there is a footer with the text: 'For more help, visit <https://help.moviuscorp.com/help/using-movius-management-portal>' and '©2023 Proprietary and Confidential. All Rights Reserved.'

Profile menu - Use to access your own account settings, log out, and view sub-organizations

Main menu - Use to access different areas of the Management Portal

- Dashboard** - View organization-wide MultiLine usage and the status of your pool of MultiLine numbers
- Accounts** - Manage user accounts
- Administrators** - Manage admin accounts
- Reports** - View MultiLine user by user or activity
- Setup** - Manage feature settings

Organization menu - Use to move across organizations

Submenu - Use to access specific functions within a main menu item.

For more help, visit <https://help.moviuscorp.com/help/using-movius-management-portal>

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Getting users excited

Educate end-users and ease concerns.

- Make sure users know who the MultiLine administrator is that they can reach with any questions.
- Demo the app for users and executives and give them the opportunity to ask questions.
- Recommend help.moviuscorp.com (<https://help.moviuscorp.com/>) [🔗](#) as a great resource for self-guided learning.
- Explain how deploying MultiLine will lead to cost savings