

Register a Facebook for Business Account and complete business verification

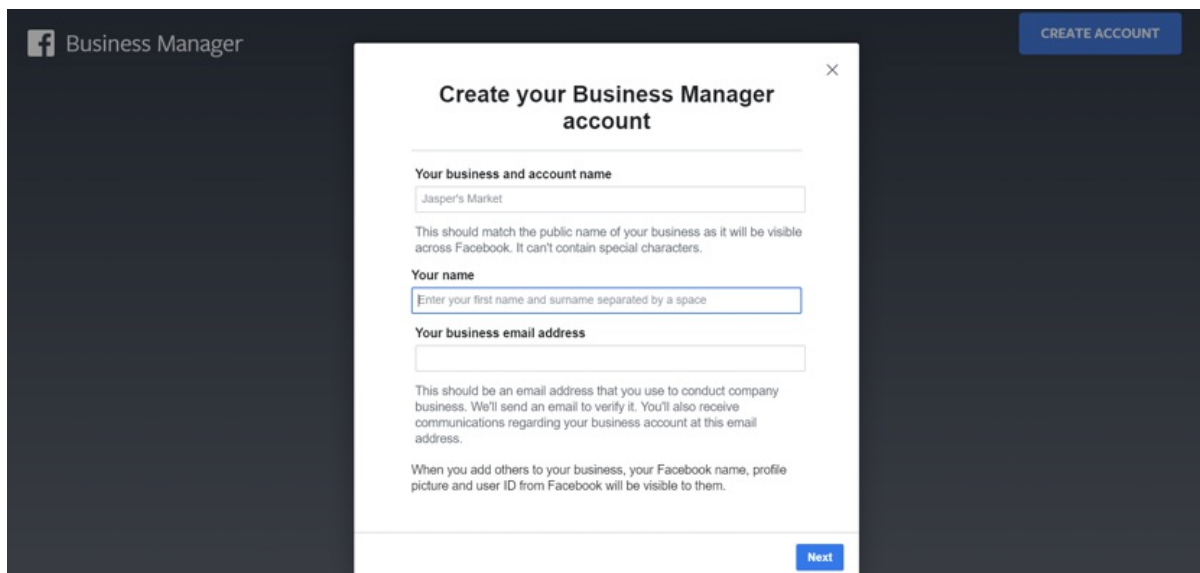
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Registering a [Facebook for Business account](#) [external link] is required to enable WhatsApp Messaging Connector for MultiLine.

Confirm that you have a Business Page on Facebook and work with the Facebook Business Manager (the person who runs the Facebook page for your business) to complete the following steps.

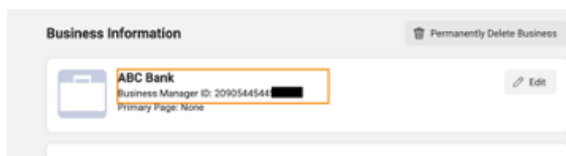
1. Register a Facebook for Business Account

1. The Facebook business Manager registers the account for Business/Brand at https://www.facebook.com/pages/creation/?ref_type=facebook_business_website [external link].



The screenshot shows the 'Create your Business Manager account' form. It includes fields for 'Your business and account name' (with the example 'Jasper's Market'), 'Your name' (with the instruction 'Enter your first name and surname separated by a space'), and 'Your business email address'. A 'Next' button is at the bottom right, and a 'CREATE ACCOUNT' button is in the top right corner of the interface.

2. Have the Facebook Business Manager provide the Facebook Business ID in [Business Manager](#) [external link].



The screenshot shows the 'Business Information' section of a Facebook Business Manager profile. It displays 'ABC Bank' with a Business Manager ID of '2090544544' and a Primary Page of 'None'. There is an 'Edit' button next to the ID.

3. Not all business accounts are verified. Have the Facebook Business Manager confirm the status in [Business Settings](#) [external link].

Note: the blue checkmark does not mean that the account is verified. Only the below indicates verification status.

Business Verification Status View Details

● Unverified

Help increase transparency between businesses and people on Facebook by verifying your business. If your business needs to access certain Facebook products it must be verified.

1. Example unverified:

2. Example verified:

Business Verification Status

Verified
Aug 7, 2020

View Details

Business History

Export

4. If your account is unverified, the Facebook Business Manager will need to complete the process of [verifying the business](#) [external link] with Facebook.
5. This process allows Facebook to verify the business and usually takes 2-3 business days

2. Complete Business Verification

1. Facebook Business Manager logs into their Facebook **business account**.
2. Goes to **Security Center**.
3. Clicks the **Continue** button under **Business Verification**.

