

Register a Facebook for Business Account and complete business verification

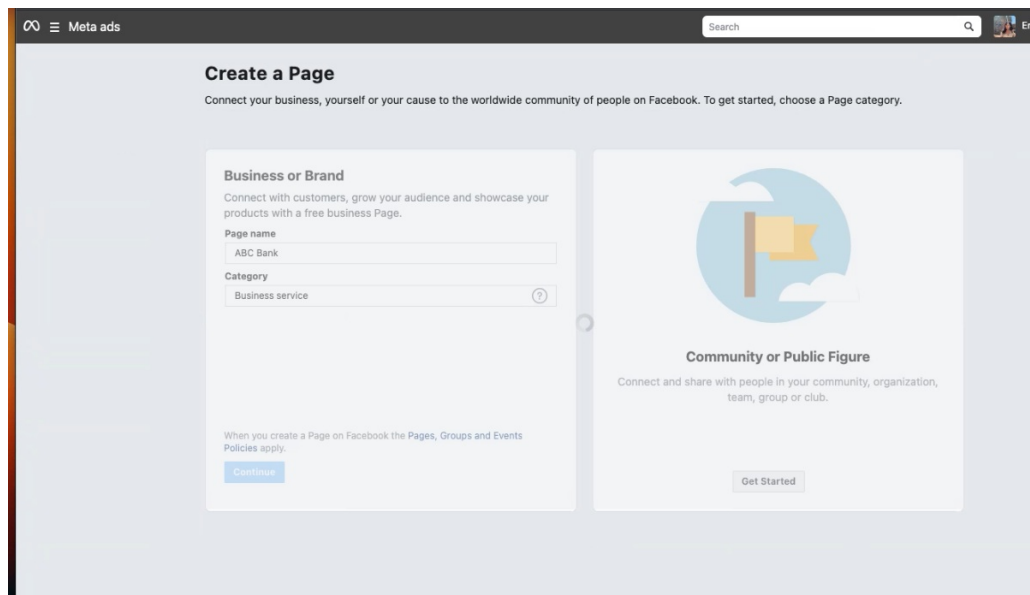
Last Modified on 04/27/2023 5:11 pm EDT

Registering a [Business Page on Facebook](https://www.facebook.com/business/pages/set-up) [external link] is required to enable MultiLine for WhatsApp.

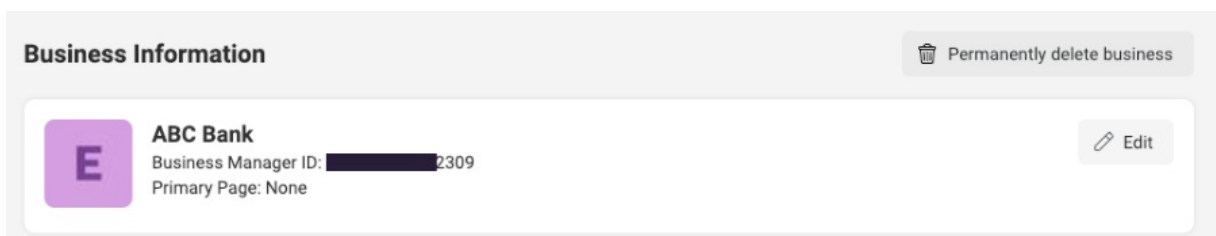
Confirm that you have a Business Page on Facebook and work with the Facebook Business Manager (the person who runs the Facebook page for your business) to complete the following steps.

1. Register a Business Page

1. The Facebook Business Manager registers the account for the Business at https://www.facebook.com/pages/creation/?ref_type=facebook_business_website [external link].



2. Have the Facebook Business Manager provide the Facebook Business ID in [Meta Business Suite](https://www.facebook.com/business/help/118125002202158?id=180505742745347) [external link].



3. Not all business accounts are verified. Have the Facebook Business Manager confirm the status in [Business Settings](https://business.facebook.com/settings) [external link].

Note: the blue checkmark does not mean that the account is verified. Only the below indicates the verification status.

1. Example unverified:

Business Verification Status
 • Unverified
 Help increase transparency between businesses and people on Facebook by verifying your business. If your business needs to access certain Facebook products it must be verified.

View Details

2. Example verified:

Business Verification Status
 • Verified
 Aug 7, 2020

View Details

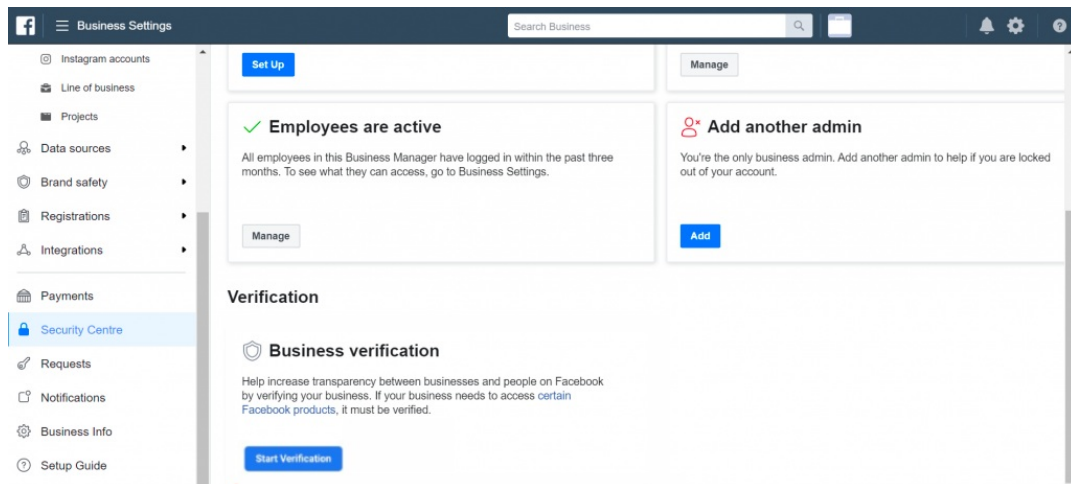
Business History
 Export

4. If your account is unverified, the Facebook Business Manager will need to complete the process of **verifying the business** (<https://www.facebook.com/business/help/2058515294227817?id=180505742745347>) [external link] with Facebook.

5. This process allows Facebook to verify the business and usually takes 2-3 business days

2. Complete Business Verification

1. Facebook Business Manager logs into their Facebook Business Page.
2. Goes to **Security Center**.
3. Clicks the **Start Verification** button under **Business Verification**.



The screenshot shows the Facebook Business Settings interface, specifically the Security Centre. The left sidebar lists various settings categories, with 'Security Centre' highlighted. The main content area is divided into several sections:

- Employees are active:** A section with a green checkmark icon and a 'Manage' button. Text below states: 'All employees in this Business Manager have logged in within the past three months. To see what they can access, go to Business Settings.'
- Add another admin:** A section with a red plus icon and an 'Add' button. Text below states: 'You're the only business admin. Add another admin to help if you are locked out of your account.'
- Verification:** A section with a shield icon and the title 'Business verification'. Text below states: 'Help increase transparency between businesses and people on Facebook by verifying your business. If your business needs to access certain Facebook products, it must be verified.' A 'Start Verification' button is located at the bottom of this section.